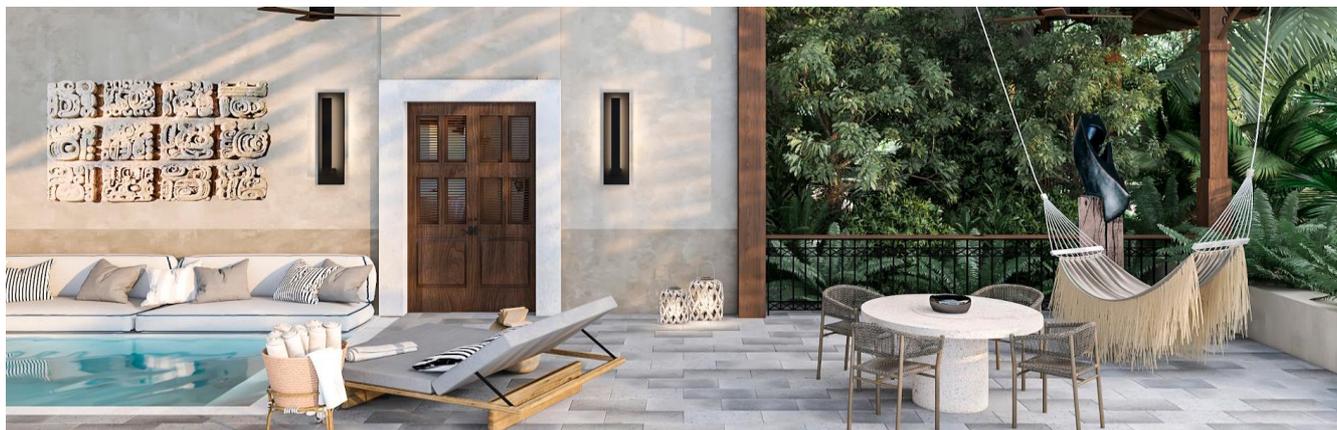


BANYAN TREE

HOLDINGS

PRESS RELEASE

Banyan Tree Group opens its third property in Mexico - Hacienda Xcanatun by Angsana, an oasis on the outskirts of Merida



- On 1 July 2020, Hacienda Xcanatun in Mexico reopened its doors presenting renovated, refreshed spaces operated by Angsana.
- With a hotel, spa, restaurant and several event spaces, Hacienda Xcanatun by Angsana presents a new vision of luxury in the Yucatan Peninsula, only 15 minutes from the centre of Mérida.
- The property is opened, secured with Banyan Tree Group's SafeSanctuary global certification, comprising over 40 heightened safety and wellbeing standards from the current health situation.



Singapore, 9 July 2020 - Banyan Tree Group announced the launch of its third property in Mexico, Hacienda Xcanatun which will be operated by its upscale brand, Angsana. Located 15 minutes from the centre of Merida, 10 minutes from the archaeological zone of Dzibilchaltún, and 20 minutes from the beaches of Puerto Progreso, Hacienda Xcanatun by Angsana promises to be a new historic-chic oasis in the region.

Hacienda Xcanatun by Angsana presents a contemporary interpretation of the legendary Yucatan (henequenera) Haciendas (large agricultural estates of the 18th century amidst henequen agave plant). It represents a new commitment of the award-winning hotel group in promoting this destination's rich historical heritage and culture.

"Mexico is the gateway to luxury tourism in the American continent, and we are delighted to be part of this opportunity, and operate a property like Hacienda Xcanatun. This is our first property managed by Angsana in the country, and we are proud to bring the brand to this terrestrial paradise in the Yucatan Peninsula," **said Mr Peter Hechler, Banyan Tree Hotels & Resorts SAVP and Head of Regional Operations MENA (Middle East, Europe, North Africa & Americas).**

The Angsana brand under the Banyan Tree Group operates 15 hotels and resorts in 10 different countries. It brings adventure to travellers, intertwining chic venues with a vibrant atmosphere full of culture. Now, under the seal of quality and global luxury standards of Angsana, the Hacienda has evolved into a contemporary space, with the aim to be the first local resort, inspiring the philosophy of carefree luxury and enjoying the best moments.

Hacienda Xcanatun by Angsana reflects the harmonic authenticity of a historic legacy, showcasing contemporary art and comfortable modernity. Inspired by Yucatan culture, the ruins of the original structure have been preserved. Pre-Hispanic and modern elements are incorporated throughout the new design and the feeling of tranquility is apparent throughout the Hacienda. The refreshing experience includes 18 renovated suites designed by renowned Mexican architectural firm Estudio 240.



laGuna

BANYAN TREE

HOLDINGS

The flagship restaurant Casa de Piedra is helmed by esteemed chef Paloma Ponce. It offers a culinary experience dating back to the origins of the region, inspired by French techniques combined with a distinctively Mexican touch. Curated cooking classes and gastronomic activities provide guests with a greater sense of place. Focusing on aromatherapy and use of natural ingredients, the Spa by Angsana offers traditional Asian wellbeing treatments from the renowned Banyan Tree Spa Academy.

Rooted in the Group's sustainability ethos of "Embracing the Environment, Empowering People", the property is a part of the Comisaria Meridana de Xcanatun. It will support projects dedicated to inclusion and community collaboration and preserve the natural flora and fauna with a garden for iguanas, coatimundis, herons and a diverse array of birds.

Hacienda Xcanatun by Angsana opened its doors under the safety regulations of the federal and state governments and through its global **SafeSanctuary Programme** – an international certification and proprietary label in safety and wellbeing protocols, co-developed in partnership with **Bureau Veritas**. The Group dedicates all efforts to ensure a Safe Sanctuary for its guests.

– END –

ABOUT BANYAN TREE HOLDINGS LIMITED

Banyan Tree Holdings Limited ("Banyan Tree" or the "Group") is one of the world's leading independent, multi-branded hospitality groups. The Group's diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centered on five award-winning brands (Banyan Tree, Angsana, Cassia, Dhawa and Laguna) that offer exceptional design-led experiences for global travellers of today and tomorrow.

Founded in 1994 on the core concept of sustainability, Banyan Tree Holdings seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 11,000 associates across 24 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Holdings has received over 2,611 industry awards and accolades since inception. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the UN Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with 46 new hotels and resorts under design and construction in the pipeline, in addition to 47 operating hotels in 24 countries as of 31 December 2019.

Banyan Tree Holdings entered a strategic long-term partnership with AccorHotels in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to AccorHotels' global reservations and sales network, as well as the loyalty programme Le Club AccorHotels. It also formed a joint venture with China Vanke Co. Ltd. In 2017 – focusing on active ageing and wellness hospitality projects.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com laguna.com

Media Relations (International)

Renee Lim • Banyan Tree Holdings - Assistant Vice President, Corporate Communications
+65 6849 5851 • renee.lim@banyantree.com

Laura Samuels • Trama - Public Relations Manager
+1 917 885 6904 • laura.s@trama.mx