



BANYAN TREE

**SUSTAINABILITY POLICY OF BANYAN TREE MAYAKOBA**  
**“EMBRACING THE ENVIRONMENT, EMPOWERING THE PEOPLE”**

In Banyan Tree Mayakoba we are aware of the damages that global tourism has already caused, therefore, we strive as a business to minimize all negative operational impacts.

By doing this, we make sure we have sustainable tourism destinations and therefore we strengthen our business, which also develops a positive workforce. Our philosophy is guided by the triple bottom line (economy | society | environment) to generate sustainable development by helping those around us.

Banyan Tree Mayakoba is a hotel, located in the Mayakoba tourist complex in Playa del Carmen Quintana Roo, Mexico, with 132 villas, 264 bicycles, 5 meeting rooms, 134 swimming pools, 2 gyms, 16 spa treatment rooms, 4 restaurants, 6 bars, 1 dining room for collaborators, 1 training room, 2 retail gallery offering local crafts, 1 business center, 1 jewelry store, 2 palapas for recreational activities, 1 hydrotherapy and 1 artificial lagoon system connected to the Mayakoba complex.

Since our opening in 2009, Banyan Tree Mayakoba has followed the environmental management system, implemented by the Mayakoba complex, in addition to adopting our CSR group initiatives 1,2,3,4 and 5, which aim to promote the development of local communities in which the hotel operates through the conservation of resources, the protection of biodiversity and the development of local capacities in the surrounding communities.

At Banyan Tree Mayakoba, we are committed to continuously improve our sustainability performance and the results of our annual comparative evaluation, and we will comply with all applicable local laws and regulations in line with international standards.

The policy is divided into 4 integrated areas that are based on the core philosophy of Banyan Tree, including universal values of global impact by applying sustainable development objectives.

This forms the vision of Banyan Tree in the role of a company in society and reflects the true approach of corporate citizenship.

**1.-OUR OPERATIONS**

We carry out the operation according to our ethical conviction and with the installation of systems to minimize the negative environmental and social impacts.

This is achieved by:

- Compliance with all international human rights and labor laws.
- The assurance of not participating in corruption.
- The promotion of the use of renewable energy resources.
  
- The promotion of the use of materials from sustainable accredited sources and with a similar code of conduct.

BANYAN TREE MAYAKOBA

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## 2. - OUR COMMUNITY

We help and assist in the economic and social security of the local communities close to our operations:

- Involving local populations and developing relationships based on trust and understanding.
- Supporting, developing and involving projects for economic and environmental sustainability.
- Supporting and encouraging local educational facilities.
- Supporting and helping local health needs, giving special attention to children's health.
- Providing employment and training to local populations within our business.
- Preventing the sexual exploitation of children.

## 3. - OUR ENVIRONMENT

Our establishments are generally located in areas of great natural beauty; in these places, we promote greater sustainability of the environment:

- Adopting the precautionary principle in relation to the natural environment.
- Protecting and conserving ecosystems where operations are located.
- Supporting and taking into consideration research projects to improve the natural world.
- Imparting environmental education to promote awareness and good behavior.

## 4. - OUR CULTURAL HERITAGE

We work towards the preservation of the historical heritage present in the places of our operations:

- Involving local communities, associates, clients and suppliers to increase knowledge of the areas that reflect the local tradition of history and architecture.
- Establishing codes of conduct for the sustainable conservation of local heritage.
- We provide adequate visits to historical heritage sites that are in line with codes of good practice.
- Helping to improve and preserve the status of local heritage sites, as appropriate.

We encourage employees to present our commitment to environmental, social and cultural sustainability to our clients, suppliers, contractors, agents and wholesalers, that is why this policy goes hand in hand with the internal Environmental Management System. (Appendix 1)



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PETER HECHLER  
GENERAL MANAGER  
MAY, 2021

**NOTE: This policy is a public document that will be on display, a copy can be delivered to anyone. The organization invites employees, owners, clients and the community to suggest ways to achieve the practice of environmental and social sustainability in a better way, this policy will be reviewed every year.**

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