

# BANYAN TREE

HOLDINGS

PRESS RELEASE

## Triple Win For Banyan Tree Group's Laguna Golf At World Golf Awards and World Luxury Awards 2020



*Captions (L-R): Laguna Golf Bintan's Signature Hole 17 with Banyan Tree Bintan as the backdrop • Tranquil Aerial View of Banyan Tree Phuket and Laguna Golf Phuket • Banyan Tree Lăng Cô and Laguna Golf Lăng Cô bird's-eye view*

**Singapore, 10 December 2020 – Banyan Tree Group's Laguna Golf celebrated its triple win of international award recognitions.** The Group's 18-hole oceanfront course – **Laguna Golf Bintan** – and its flagship hotel, **Banyan Tree Phuket**, were named **Indonesia's Best Golf Course 2020** and **Thailand's Best Golf Hotel 2020** respectively by World Golf Awards, while **Banyan Tree Lăng Cô** won **Best Luxury Golf Resort in Asia** by World Luxury Awards 2020.

World Golf Awards and World Luxury Awards recognise excellence in tourism, world-class golf courses and destinations through respective annual awards programme. Votes were cast by travel and golf professionals and guests in a year-long search to honour organisations that are leaders in their fields, despite how official awards ceremonies could not take place due to the international travel restrictions this year.

Paul Wilson, Senior Assistant Vice President of Group Golf and Destination Sales & Marketing of Laguna Phuket, said: "**Banyan Tree Group is proud to be recognised as a global leader in the hospitality and golf industry. The three prestigious awards exemplify our brands – Laguna Golf and Banyan Tree Group** – and spur us to continually raise the bar in service excellence and exceptional experiences. Laguna Golf Bintan has established itself in offering unparalleled golfing experiences while the flagship Banyan Tree Phuket, together with Laguna Golf Phuket, makes a perfect golf destination. Banyan Tree Lăng Cô shines as the Best Luxury Golf Resort in Asia. I thank World Golf Awards and World Luxury Awards for their continual support and commitment to uplift golf tourism even during this unprecedented year of challenges."

A 45-minute ferry from Singapore, the par-72 **Laguna Golf Bintan** is a "must-play" of the region. The 60-hectare course features terrains of forestlands, natural wetlands, coconut groves and thousand-year-old rock formations. Amidst the breeze of the South China Sea, guests play along fairways flanked by walls of jungle, uncovering ocean views towards daunting rocks. It is located **within the Laguna Bintan integrated resort**, which features luxury Banyan Tree Bintan villas, contemporary Angsana Bintan accommodation and stylish Cassia Bintan beachfront apartments, along with a private beach.

Situated at Bang Tao Bay and a 20-minute drive from Phuket International Airport, the **flagship Banyan Tree Phuket** features three distinctive all-pool-villa resorts, blending Thai-inspired design with modern comfort. A tranquil holiday destination for golfers, Banyan Tree Phuket is nestled around a saltwater lagoon and surrounded by lush tropical gardens. It is next to **Laguna Golf Phuket** – the 18-hole, par-71 golf course for enthusiasts of all abilities. The course features scenic lagoons and undulating fairways with foliage and sand bunkers. Infusing nature with wildlife, it highlights sustainable environmental conservation, which **Laguna Phuket, Asia's first destination resort**, is renowned for.

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A 60-minute drive from Danang International Airport, **Banyan Tree Lăng Cô**, nestled on a crescent bay and framed by a 3-kilometre beach, is a part of the Laguna Lăng Cô destination resort in Central Vietnam. Offering exclusivity, Banyan Tree Lăng Cô features lagoon, beach and seaview hill villas, each with a spacious living area and a private pool. Designed by 6-time major winner Sir Nick Faldo, **Laguna Golf Lăng Cô** is Faldo's first operational 'Sir Nick Faldo Signature' design and the home of the Faldo Series Asia Grand Final each year. The 18-hole, par-71 championship golf course is set against a mountainous backdrop. It highlights sea views, water features and an intriguing mix of jungle, sand and rice paddy holes. The course weaves between streams, giant rock features and also through traditional rice paddies – making it an edible golf course in the region.

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For high-resolution images, please download [here](#).

### ABOUT LAGUNA BINTAN

Banyan Tree Group's second destination resort, home to luxury hotels, golf, spa and lifestyle investments in Bintan, Indonesia. Laguna Bintan is an island holiday paradise of deluxe hotels and villas within the tropical parkland along a three-kilometre private beach with views of the South China Sea. Banyan Tree Bintan's all-villa establishment features traditional Balinese style villas, each raised with stilts and set on hillsides. Experience Angsana Bintan's contemporary resort accommodation and Cassia Bintan's stylish beachfront chic apartments; or enjoy the sea view and stunning rock formations while swinging at the 18-hole, par 72 Laguna Golf Bintan.

### ABOUT LAGUNA PHUKET

Laguna Phuket resort is home to 7 deluxe hotels: Angsana Laguna Phuket, Angsana Villas Resort Phuket, Banyan Tree Phuket, Cassia Phuket, Dusit Thani Laguna Phuket, Laguna Holiday Club Phuket Resort and Outrigger Laguna Phuket Resort – offering 1,500 guestrooms and more than 20 hotel meeting rooms. Spanning 1,000 acres of tropical parkland along a three-kilometre Bangtao Beach, the resort features Phuket's largest MICE facilities. It includes 18-hole championship Laguna Golf Phuket course, world-renowned spas, shopping village, tour operators and MICE-certified event and facilitator teams. Convenience is key, with inter-resort transportation via shuttle bus or ferry, single-billing and a centralised MICE management team.

### ABOUT LAGUNA LĂNG CÔ

A leading world-class holiday and premium second home destination development in Central Vietnam by the Banyan Tree Group. The 280-hectare community resides near Lăng Cô Bay, framed by a three-kilometre beach in the Chan May region overlooking the East Sea, renowned for its pristine coastline, natural scenery and proximity to UNESCO World Heritage Sites. Laguna Lăng Cô is Banyan Tree's first foray into Vietnam, and echoes the ethos of Laguna Phuket, the Group's flagship integrated resort community in southern Thailand. It includes Banyan Tree and Angsana branded hotels, Laguna Park Townhouses and spas, an 18-hole championship golf course designed by Sir Nick Faldo, private villas and residences available for sale, convention facilities and recreational activities.

### ABOUT BANYAN TREE HOLDINGS LIMITED

Banyan Tree Holdings Limited ("Banyan Tree" or the "Group") is one of the world's leading independent, multi-branded hospitality groups. The Group's diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centered on five award-winning brands (Banyan Tree, Angsana, Cassia, Dhawa and Laguna) that offer exceptional design-led experiences for the global travellers of today and tomorrow.

Founded in 1994 on the core concept of sustainability, Banyan Tree Holdings seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 10,000 associates across 24 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Holdings has received over 2,649 industry awards and accolades since inception. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the UN Sustainable Development Goals. Executing its regionalised growth strategy, the Group's global footprint continues to grow with 46 new hotels and resorts under design and construction in the pipeline, in addition to 47 operating hotels in 24 countries as of 30 June 2020.

Banyan Tree Holdings entered a strategic long-term partnership with Accor in 2016 to develop and manage Banyan Tree branded hotels around the world along with access to Accor's global reservations and sales network, as well as the loyalty programme ALL – Accor Live Limitless. It also formed a joint venture with China Vanke Co. Ltd. in 2017, focusing on active ageing and wellness hospitality projects.

[www.banyantree.com](http://www.banyantree.com) [www.angsana.com](http://www.angsana.com) [www.cassia.com](http://www.cassia.com) [www.dhawa.com](http://www.dhawa.com) [www.lagunaphuket.com](http://www.lagunaphuket.com) [www.lagunalangco.com](http://www.lagunalangco.com)

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