

PRESS RELEASE

Banyan Tree Group Celebrates 10 Years in China

Enjoy CNY1,000 credits for your stay



October 2015, Shanghai, China – Banyan Tree Group celebrates its 10th anniversary in China this October. Since the opening of Banyan Tree Ringha in the Shangri-la highlands in 2005, a total of ten Banyan Tree and four Angsana hotels and resorts have been built in China, delighting guests with its strong connection to a sense of place, timelessness, harmony and support of local communities. On this celebratory occasion, Banyan Tree Group cordially invites you to enjoy a gift of CNY1,000 credits when you book the [10th Anniversary Package](#) for your stay in any Banyan Tree or Angsana hotel or resort in China.

Romance Of Travel

The Banyan Tree Group provides a place for rejuvenation of mind, body and soul – the romance of travel concept brings a myriad of distinctive and memorable experiences to all guests. No matter what you seek, be it a sanctuary to escape from the city bustle or an urban city oasis, Banyan Tree Hotels & Resorts promises an unforgettable travel experience.

Sense of Place

Placing special emphasis to a strong sense of place, each property is designed to fit into its natural surroundings and reflect the landscape and architecture of the destination it is in. Apart from the design features, Banyan Tree also infuses the local culture in all aspects of its service and experience. Guests are served local delicacies and delights, local ingredients are used to create signature Spa treatments and staff from the surrounding community help enhance guests’ authentic cultural experience.

Stay For Good

Founded with the core value of driving sustainable development, Banyan Tree Group is renowned as one of the hospitality sector's leading advocates in sustainable tourism. In 2012, Banyan Tree Lijiang became the first in China to successfully achieved EarthCheck Gold Certification*. Opened in 2006, the hotel was built from locally-produced Nakhi bricks and tiles, reflecting local historical and cultural traditions of Yunnan.

In 2014, as part of the Group's 20th Anniversary Celebration, Banyan Tree Hotels & Resorts launched its "Stay for Good" global programme, reinforcing the Group's commitment for social and environment responsibility alongside a fulfilling guest experience. This included two key projects - "Greening Communities Together" that commemorates World Environment Day with the planting of trees and "Feeding Communities Together" that celebrates World Food Day with the organisation of food deliveries to local communities for both guests and staff. **For more information, please check www.earthcheck.org.*

10th Anniversary Package

To celebrate the 10th anniversary of Banyan Tree Group in China with us, book your stay from 22 October 2015 till 31 December 2016 for a minimum stay of two consecutive nights at any Banyan Tree Hotels & Resorts in China, guests will enjoy CNY1000 nett worth of hotel credits with just an additional payment of CNY10. Credits can be redeemed at all restaurants, spa and gallery retail outlets during your stay.

For more information, please visit <http://www.banyantree.com/en/10-anniversary-offer>

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About Banyan Tree Hotels & Resorts

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world. **Cassia** is a bold new proposition in the extended stay sector, offering stylish, cutting edge hotel residences for holidays and business travel. It offers incredible choice for families, friends and couples. **Dhawa** is a casual and contemporary full-service hotel that fuses imaginative design, absolute comfort and seamless technology into a single stay experience. It curates a plethora of choices to achieve a truly customised stay. **To date, the Banyan Tree Group manages and/or has ownership interests in over 38 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.**

www.banyantree.com

www.angsana.com

www.cassia.com

www.dhawa.com

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