



BANYAN TREE
— PHUKET —

PRESS RELEASE

BANYAN TREE PHUKET PROUDLY ANNOUNCES NEWLY-RENOVATED ALL POOL VILLAS, RESTAURANTS AND AN EXCLUSIVE RE-LAUNCH PROMOTION



Phuket, Thailand, December 2015 – Banyan Tree Phuket has launched an offer to announce its revamp into a signature all-pool villa resort with world-class service. In total, 44 newly-upgraded Deluxe Villas have now transformed into 34 *Banyan Pool Villas* and 10 *Banyan Lagoon Pool Villas*.

The upgraded properties have been specially designed for couples, as each villa includes an attached private pool to provide an extra dimension of luxury to an already-enchanting experience. In addition, two of Banyan Tree Phuket's most elegant restaurants, Saffron and The Watercourt, have also been redesigned and re-opened with fabulous dining overlooking the lagoon. Both will be overseen by the El Bulli-trained Executive Chef Alfonso de la Dehesa, whose illustrious career has included work in two 3-star Michelin restaurants.

To mark the occasion, a special **Spoilt for Choice** is available until end January 2016, and can be booked with the special offer code of PKG24 by emailing phuket@banyantree.com. This special offer starts at THB 15,900 nett for stays in December 2015 and THB 16,900 nett for stays in January 2016 in a newly relaunched Banyan Pool Villa. The offer is inclusive of shuttle service to Patong or Phuket Town (round trip one time per stay) and one set dinner at WaterCourt with lantern release (one time per stay).

A re-launch celebration event was held on November 27. A total of 120 VIP guests including government officials and Banyan Tree partners were welcomed by Banyan Tree's team and General Manager, Mr. Sriram Kailasam. Employees and guests were treated to a fantastic display of music and dance, and some lucky guests received complimentary massages from the Spa team. The Watercourt restaurant hosted a standing reception, featuring food, live jazz, and an energetic DJ. The evening came to an end with an impressive display of fireworks and a light show.

Best Available Rates and packages on www.banyantree.com are available all year round.

There has never been a better time to book your holiday at Banyan Tree Phuket, the island's ultimate luxury destination. Enquiries and bookings can be made at www.banyantree.com, via email to phuket@banyantree.com or direct reservation line at +66 76 372 400.

Banyan Tree Phuket

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About Banyan Tree Hotels & Resorts

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world. **Cassia** is a bold new proposition in the extended stay sector, offering stylish, cutting edge hotel residences for holidays and business travel. It offers incredible choice for families, friends and couples. **Dhawa** is a casual and contemporary full-service hotel that fuses imaginative design, absolute comfort and seamless technology into a single stay experience. It curates a plethora of choices to achieve a truly customised stay.

To date, the Banyan Tree Group manages and/or has ownership interests in over 38 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com

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