

Press Release

Discover Sea Turtle Conservation with Banyan Tree on World Turtle Day



Singapore, May 2016: With resorts located in idyllic destinations around the world, and a philosophy rooted in supporting the surrounding natural ecology, **Banyan Tree Hotels & Resorts** is committed to the conservation of one of the world's most beloved creatures, the sea turtle. World Turtle Day, on 23rd May, is a worldwide campaign to increase knowledge of and respect for turtles, encouraging them to survive and thrive. To celebrate, Banyan Tree Hotels & Resorts invites guests to participate in supporting its efforts to protect endangered turtles at its resorts in the Indian Ocean and Thailand.

Protecting endangered turtles in the Seychelles

Surrounded by lush, tropical flora overlooking the turquoise waters of the Indian Ocean, **Banyan Tree Seychelles** is a true Sanctuary for the Senses. Here, guests can witness the phenomenon of marine turtles nesting on the resort's beach. Every year from October to December, these magnificent creatures return to lay their eggs. Banyan Tree Seychelles works closely with the Marine Conservation Society of Seychelles (MCSS) to monitor turtle activity on Intendance Bay as part of the MCSS' conservation efforts; last season they calculated at least 10,000 new hatchlings made their way into the water. The resort has recently launched a special programme, "Management of Turtle-Human Interactions and Turtle Rehabilitation", to rehabilitate injured marine turtles before they are released back into the wild. Aside from observing marine turtles as they arrive to lay their eggs, guests can also observe turtles hatching from September to March and visit the turtles at the rehabilitation centre. *Enjoy complimentary nights at Banyan Tree Seychelles with the **Night on Us** offer. Terms and conditions apply*

Releasing turtles into the sea in Thailand

Nestled in the exclusive enclave of Laguna Phuket, **Banyan Tree Phuket** is an oasis of tranquility. The resort has supported Laguna Phuket's sea turtle conservation programme for over 20 years, raising funds and awareness for the Phuket Marine Biological Centre, whose ongoing efforts include studies of nesting behaviour and the tracking and analysis of turtle migration via microchips and satellite tracking devices attached to the turtles. On

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HOTELS & RESORTS

3rd April this year, Laguna Phuket held its 22nd annual Sea Turtle Release, with 50 turtles released into the waters of the Andaman Sea to begin their lifetime journey across the open waters. Laguna Phuket has raised funds to construct two new nursery ponds dedicated to the rehabilitation of juvenile, injured and disabled sea turtles. Guests staying at Banyan Tree Phuket can get involved by visiting the centre to learn about and observe the turtles; as well as attend daily turtle feeding sessions. *Enjoy **The Credit Goes to You** package to spend at the spa, restaurants and retail gallery at Banyan Tree Phuket. Terms and conditions apply.*

Giving turtles a head start in the Maldives

Encircled by beautiful coral reef and turquoise waters, **Banyan Tree Vabbinfaru** in the Maldives is famous for its vibrant marine life. The resort is proud to be at the forefront of protecting the Indian Ocean's sensitive ecosystem; and, under the guidance of renowned Marine Biologist, Dr. Steven Newman, is committed to the conservation of sea turtles, which nest at the resort. The Turtle Head-Start programme has been introduced to ensure turtles continue to nest and breed in the area, with a percentage of the hatchlings reared at the resort for the first year of their life before being released into the wild. To date, more than 400 turtles have graduated from the programme, giving the island's most famous residents a higher chance of long-term survival. Guests have the opportunity to observe the resort's Marine Laboratory team at work by helping to monitor turtles' growth, attending daily feeding sessions and releasing them into the wild. *Enjoy the **Early Bird Advantage** Save up to 30% at Banyan Tree Vabbinfaru when booked in advance. Terms and conditions apply.*

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About Banyan Tree

Banyan Tree offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations and gateway cities. An all-villa concept often with private pools, Banyan Tree provides genuine, authentic service and a distinctive, premium retreat experience. www.banyantree.com