

PRESS RELEASE

**Discover the Art of Romance
with Banyan Tree's new bespoke questionnaire for couples**



Singapore, February 2015 – Renowned for its expertise in the art of romance, Banyan Tree has designed a special *Art of Romance* questionnaire to inspire couples on their holiday, whether they are hopeless romantics or hopeless at romance. Eight fun questions will determine if the couple are one of three types: 'Traditional Romantics'; 'Inquisitive' or 'Dynamic'. Based on their type, the resort's romance concierge team will recommend tailor-made experiences for the couple to enjoy, at or around the resort during their stay.

Curated by Banyan Tree, the suggested experiences are designed to bring couples closer together; to engage in new and exciting adventures. Recommended activities *for Traditional Romantics* could include dining *a deux* on a sandbank in the Maldives or enjoying a couple's Balinese massage in the UAE; *Inquisitive* couples may soon be mixing an exotic cocktail in Bangkok or releasing turtles into the wild in the Seychelles; whilst recommendations for *Dynamic* couples could include kite surfing in Vietnam or becoming a Thai boxer in Phuket, with the added value of a sports massage to relieve tired muscles afterwards.

Complemented by special personalised experiences, Banyan Tree offers a 'Sanctuary for the Senses' across its resorts in the Indian Ocean, Mexico, Thailand, Indonesia, China and beyond. Whether it's intimacy, indulgence or a sense of adventure, the resorts' concierge teams are on hand to ensure every couple staying with Banyan Tree discovers their own unique journey together.

For reservations and enquiries, please visit www.banyantree.com

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BANYAN TREE

HOTELS & RESORTS

About Banyan Tree

The leading international operator in the premium resort, residences and spa industry, **Banyan Tree** offers a signature blend of romance and travel with a green conscience. The philosophy behind the hotels, resorts and spas is based on rejuvenation of the body, mind and soul – a Sanctuary for the Senses. **Managed by the Banyan Tree Group, Banyan Tree operates more than 20 resorts and hotels, over 30 spas and 45 retail galleries.**

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