

BANYAN TREE

HOTELS & RESORTS

PRESS RELEASE

BANYAN TREE PHUKET RE-LAUNCHES AS AN ALL-POOL VILLA RESORT



Phuket, Thailand, September 2015 – A tranquil oasis in Thailand’s most scenic destination, [Banyan Tree Phuket](#) invites you to join in celebrating its highly anticipated re-launch as the island’s most recognised five-star retreat in its 21st year. With a complete redesign of several restaurants and villas, Banyan Tree Phuket offers a distinctive and memorable experience which indulges all your senses.

Banyan Tree Phuket’s re-launch comes after a period of renovation to its Deluxe Villas, now renamed Banyan Pool Villas. The upgrade means that you can enjoy **your very own private pool facility at any Banyan Tree villa category**. The new Banyan Pool Villas are specially designed for couples, with an en-suite bathroom and his-and-hers private dressing areas. Blending Thai elegance with a modern sensibility, these romantic private pool villas offer the ultimate comfort, and are another triumph for a resort celebrated for creating the ideal holiday experience.

Also re-opening are two of Banyan Tree Phuket’s best-loved restaurants – including Saffron, its crown jewel and signature dining experience. Well known for its authentic Thai cuisine and excellent service, Saffron now offers its mouth-watering menu in a new contemporary setting at the heart of the resort. The Watercourt restaurant, popular for its succulent seafood caught fresh from the Andaman Sea, will also re-open its doors in a brand new ground-floor venue which includes private lagoon-facing decks and an air-conditioned dining area.

Both Saffron and Watercourt will be helmed by Banyan Tree Phuket’s new Executive Chef, the immensely talented Alfonso de la Dehesa, who has worked extensively in some of the world’s very best restaurants including Michelin-starred El Bulli. Chef Alfonso’s extraordinary talent for combining rich flavours with immaculate presentation is fuelling great levels of anticipation for the re-opening of Saffron and Watercourt under his stewardship.

Book the **“Night On Us Re-Launch Offer - Stay 5 Pay 4”** promotion with a minimum stay of five nights in any villa category and enjoy the following privileges:

- A complimentary night for every five consecutive nights
- Daily buffet breakfast
- 20% savings at the new Saffron and Watercourt restaurants (excluding alcohol)

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This is only valid for bookings between 1st November and 20th December 2015 with special offer code of **BT2015** on www.banyantree.com. Promotion starts at THB 87,504 nett for a six day/five night stay in a Banyan Pool Villa.

Best Available Rates on www.banyantree.com for a minimum stay of five nights are available all year round.

There has never been a better time to book your holiday at Banyan Tree Phuket, the island's ultimate luxury destination. Enquiries and bookings can be made at www.banyantree.com, via email to phuket@banyantree.com or direct reservation line at +66 76 372 400.

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About Banyan Tree Hotels & Resorts

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world. **Cassia** is a bold new proposition in the serviced apartment sector, offering stylish, cutting edge hotel residences for holidays and business travel. It offers incredible choice for families, friends and couples.

To date, the Banyan Tree Group manages and/or has ownership interests in over 35 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.

www.banyantree.com

www.angsana.com

www.cassia.com

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