

BANYAN TREE

HOTELS & RESORTS

PRESS RELEASE

Commemorating World Environment Day

Banyan Tree Hotels & Resorts invite guests to support Green Communities



Singapore – May 2015: Banyan Tree's *Stay for Good* initiatives reinforce the Group's long-standing commitment to the environment and surrounding communities by highlighting sustainability-oriented guest experiences. To celebrate World Environment Day on 5th June 2015, *Stay for Good Greening Communities Together* activities will take place in Banyan Tree resorts worldwide. Special tree planting and community clean-ups will support, protect and enhance each resorts' local environment; the target for 2015 being two trees planted (per room night booked) at each hotel, from 1st to 7th June.

Banyan Tree Phuket

A perfect example of the Group's sustainability policy, Banyan Tree Phuket was formerly an ecological wasteland, polluted by an old tin mine. Along with cleaning the soil, the planting of more than 7,000 trees transformed the area into a beautiful and environmentally-sensitive resort. For the *Stay for Good Greening Communities Together* initiative in June, additional trees will be planted at the resort and around the campus of Prince of Songkla University. Guests of Banyan Tree Phuket and Angsana Laguna Phuket will be invited to join the planting of more than 2,000 trees from 1st to 7th June.

Banyan Tree Seychelles

Nestled in pristine Intendance Bay on Mahe, Banyan Tree Seychelles is closely linked with various social and environmental projects, as well as the Marine Conservation Society of Seychelles. To commemorate World Environment Day, the resort's team will plant trees and invite guests and school children on educational tours of the resort's organic farm where fruit, vegetables and herbs for the resort's restaurants are grown. On 3rd June, associates at the resort will conduct a clean-up of the surrounding wetland area and beach, preparing future nesting spots for endangered turtles.

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Banyan Tree Yangshuo

Located in Southern China near the ancient township of Fuli, Banyan Tree's latest opening, Banyan Tree Yangshuo, is surrounded by majestic karst mountain peaks, a winding river and quaint villages. To help green a small island on the Li River near Fuli, 10 minutes from Banyan Tree Yangshuo, the resort will aim to plant approximately 300 trees, as well as arrange a general clean-up of Doufu Island. Transfers will be available for guests to the island either by bamboo raft or shuttle bus.

Banyan Tree Mayakoba

Facing the Caribbean Sea on the vibrant Riviera Maya of Mexico, Banyan Tree Mayakoba is a sanctuary which protects a variety of habitats from the sea, to the mangroves, dunes and jungle. During June, guests will be invited to help introduce native species of trees around the hotel and also take part in planting trees at nearby Mayan communities to support their food production.

Banyan Tree Lijiang

This stunning resort, overlooked by Jade Dragon Snow Mountain, is one of the first hotels in China to be awarded the prestigious EarthCheck Gold Certification. Reflecting the local heritage and culture of Yunnan province, Banyan Tree Lijiang is a prime example of sustainable tourism in China. Since Earth Day (22nd April), the resort has been involved in a fund raising campaign to support the planting of 2,000 trees as part of a local forestation campaign to introduce highland coniferous trees on Yunnan's Laoqun Mountain, a World Nature Heritage region and home to the protected Golden Monkey. On 5th June, the hotel team and guests will travel to Laoqun Mountain to plant trees as part of this campaign.

Banyan Tree Vabbinfaru

Commemorating milestone anniversaries in 2015 (Banyan Tree Vabbinfaru is 20 years old and Angsana Ihuru celebrates its 15th anniversary), both properties are home to the most colourful, vivid house reefs in the Maldives, carefully preserved by specialists at the resorts' marine laboratory. From 1st to 7th June, together with guests of both resorts, the team will work to clear the reef of coral predators and plant at least 1,450 corals.

Banyan Tree Lang Co

Nestled along the stunning coastline of Central Vietnam, these beach resorts are surrounded by verdant green hills, paddy fields and mountains. This June, the team at Laguna Lang Co will aim to plant at least 200 shading trees at local schools. Guests will be welcomed to join the team along with members of the local community in tree planting activities; as well as a clean-up of the resorts' three kilometre beach, residential areas close to the resorts, and key tourist areas in the UNESCO World Heritage old town of Hoi An.

For a full overview of Stay for Good activities, please contact Charlene Tan at Charlene.tan@banyantree.com. For regular updates, please follow Banyan Tree on [Twitter](#) and [Facebook](#).

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About Stay for Good

The Banyan Tree Group is synonymous with sustainability and ecologically sensitive tourism. Since its conception, Banyan Tree's philosophy has been ingrained in the sustainable development and support of the areas and local communities in which its resorts are located. Banyan Tree's *Stay for Good* programme was launched in 2014 to celebrate 20 years of developing ecological and social projects. *Stay for Good* invites guests to participate and support various projects at the resorts, including two annual programmes: 'Greening Communities Together' in June and 'Feeding Communities Together' in October.

Details of *Stay for Good* initiatives can be found at www.banyantree.com www.angsana.com #StayforGood

About Banyan Tree Hotels & Resorts

A leading international operator and developer of premium resorts, hotels, residences and spas, Banyan Tree offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. Angsana brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world. **To date, the Banyan Tree Group manages and/or has ownership interests in over 35 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.**