

PRESS RELEASE

**Banyan Tree celebrates World Food Day across the globe with its  
Stay for Good 'Feeding Communities Together' programme**



**Singapore, September 2015:** To celebrate World Food Day on 16<sup>th</sup> October 2015, for the second year in a row, Banyan Tree hotels and resorts across the globe will roll out special activities to support local communities as part of the Group's initiative: *Stay for Good Feeding Communities Together*.

From 12<sup>th</sup> to 18<sup>th</sup> October, Banyan Tree and Angsana will aim to empower local communities through food. For every night a guest stays at the hotels during this week, each respective hotel will aim to feed at least one needy person within the local community. Last year, during October 2014, over 8,300 meals, drinks and food products were prepared and delivered by more than 20 Banyan Tree hotels and resorts in 11 countries.

This October, guests will be invited to create and serve food to communities across Thailand, China, the Indian Ocean, Middle East, Mexico and beyond. Banyan Tree and Angsana hotels will host activities to support local schools, help the disabled and the elderly; as well as provide non-perishable products to families. From feeding orphans located near Banyan Tree Bangkok, Angsana Riads Collection in Morocco and Banyan Tree Vabbinfaru in the Maldives; or helping needy families close to Banyan Tree Bintan; to teaching special-needs children and the local community about basic cooking and nutrition through interactive classes with chefs from Banyan Tree Samui; and hosting a BBQ at a rural primary school deep in the mountains near Banyan Tree Lijiang in China; the aim of each initiative is to create long-lasting ties to enrich and empower local communities.

"At the heart of Banyan Tree is our belief that tourism should stimulate positive, sustainable development in our host destinations. Our vision of doing good and doing well is key to our business," says Abid Butt, CEO of Banyan Tree Hotels & Resorts. "Our *Stay for Good* programmes offer a choice of activities for guests to take part in if they so choose, each providing a tangible opportunity to support local communities and the environment."

# BANYAN TREE

HOTELS & RESORTS

With its dedication to social and environmental responsibility, the Banyan Tree Group is renowned as one of the hospitality sector's leaders in sustainable tourism. Committed to creating better societies for the environment and communities in which they operate, the Group's *Stay for Good* initiatives support Banyan Tree's sustainability efforts and encourage guests to take part in resort-led initiatives. Global initiatives include the *Stay for Good Greening Communities Together* programme in June, where tree-planting and clean-ups take place across hotels worldwide; whilst the *Stay for Good Feeding Communities Together* programme in October focuses on supporting needy communities through food.

Details on ***Stay for Good*** can be found at [www.banyantree.com](http://www.banyantree.com) and [www.angsana.com](http://www.angsana.com) #StayforGood

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## **About Banyan Tree Hotels & Resorts**

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers exotic destination playgrounds across the world.

**To date, the Banyan Tree Group manages and/or has ownership interests in over 38 hotels and resorts, more than 70 spas, 80 retail galleries; as well as three golf courses.**

[www.banyantree.com](http://www.banyantree.com)

[www.angsana.com](http://www.angsana.com)