



PRESS RELEASE

Laguna Golf Phuket and Banyan Tree Phuket Shine at World Golf Awards 2019 *Voted Best Golf Course and Best Golf Resort in Thailand*



L-R: Laguna Golf Phuket aerial view; Assistant Vice President/Group Director of Laguna Golf Mr Paul Wilson (centre) receives the two awards from World Golf Awards organisation team; Banyan Tree Phuket New Serenity Pool Villa

Asia's premier and first destination resort Laguna Phuket, part of Banyan Tree Group, celebrates double joy as its **18-hole championship course Laguna Golf Phuket and the Group's flagship Banyan Tree Phuket are named Thailand's Best Golf Course 2019 and Thailand's Best Golf Hotel 2019** at the recent 6th Annual World Golf Awards held in Abu Dhabi on 29 October 2019.

Launched in 2014, World Golf Awards™ recognise excellence in golf tourism, world-class courses and golf destinations through its annual awards programme. Votes for a range of categories were cast by golf professionals and the public over a nine-month duration to eventually honour organisations that are leaders in their fields.

Paul Wilson, Assistant Vice President/Group Director of Laguna Golf, said: "Celebrating Banyan Tree Group's 25th anniversary this year, we are grateful to be recognised as a leader in the golf tourism business. These two prestigious awards exemplify our brands – Laguna Golf and Banyan Tree – and spur us to be a forerunner and continually raise the bar to deliver excellent service and exceptional experiences."

Located at Bang Tao Bay on the Northwest coast of Phuket Island in Thailand, a 20-minute drive from Phuket International Airport, Laguna Golf Phuket is an 18-hole, par-71 golf course. With easy access by complimentary shuttle between surrounding hotels in Laguna Phuket, the redesigned golf course has been revitalised to world-class standards. The layout is playable yet truly challenging golf course for enthusiasts of all abilities.

The course features scenic lagoons, coconut groves and undulating fairways. After fully reopening in January 2015, the landscape provides golfers with two distinct scenic experiences with lush tropical foliage on the front nine, while the back holes feature coconut groves and sand bunkers. The layout also highlights sustainable environmental conservation, of which Laguna Phuket is renowned for. Emphasis on the natural surroundings, combined with local wildlife to create a tranquil holiday paradise for golfers.

Three distinctive resorts artfully blend tradition with modern comfort - the flagship Banyan Tree Phuket, Banyan Tree Spa Sanctuary Phuket and DoublePool Villas by Banyan Tree each deliver a unique experience in a tranquil setting. Banyan Tree Phuket features luxury all-pool villas nestled around a salt water lagoon and surrounded by lush tropical gardens. It is the perfect destination for travellers who seek a secluded hideaway, and a golf vacation at the doorstep. Banyan Tree Spa Sanctuary Phuket offers an



exclusive wellbeing journey to restore the mind, body and soul, while DoublePool Villas by Banyan Tree Phuket is an intimate haven offering the utmost in comfort and privacy.

As a thank you and an appreciation to our valuable guests and golfers – From now until 31 Dec 2019, guests can book the **<25th Anniversary Offer>** and **save 25% off Best Available Rate, Golf, Spa, Food & Beverage and Gallery with a minimum of TWO (2) nights** for stays until 30 June 2020. Guests can choose one of three complimentary experiences: an afternoon tea overlooking the lagoon, tree planting or a wellbeing posture class.

For room bookings, call +66 76 372 400, email phuket@banyantree.com or visit www.banyantree.com.

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For high-resolution images, please download from <http://bit.ly/lagunagolfawardsrelease>.

ABOUT LAGUNA PHUKET

Laguna Phuket resort is home to 7 deluxe hotels; Angsana Laguna Phuket, Angsana Villas Resort Phuket, Banyan Tree Phuket, Cassia Phuket, Dusit Thani Laguna Phuket, Laguna Holiday Club Phuket Resort and Outrigger Laguna Phuket Resort – offering 1,500 guestrooms and more than 20 hotel meeting rooms, with a variety of tiers to serve a wide range of delegate categories and MICE functions.

All spanning 1,000 acres of tropical parkland along a 3-kilometre stretch of the pristine Bangtao Beach, the resort provides world of pre-, during- and post-MICE activities to cater for creative organisers' imagination.

Facilities and services include 18-hole championship Laguna Golf Phuket course, world-renowned spas, shopping village, tour operators and MICE-certified event and facilitator teams. Convenience is also key for MICE operators at Laguna Phuket, with inter-resort transportation allowing delegates to travel anywhere within minutes via shuttle bus or ferry, and the famous single-billing and centralised MICE management team to ensure a memorable MICE experience for the delegates.

ABOUT BANYAN TREE HOLDINGS LIMITED

Banyan Tree Holdings Limited (“Banyan Tree” or the “Group”) is a leading international operator and developer of premium resorts, hotels, residences and spas, with 47 hotels and resorts, 64 spas, 75 retail galleries, and three golf courses in 24 countries. Each resort typically has between 75 to 300 rooms and commands room rates at the higher end of each property's particular market.

The Group's primary business is centered on four brands: the award-winning Banyan Tree and Angsana, as well as newly established Cassia and Dhawa. Banyan Tree also operates the leading integrated resort in Thailand – Laguna Phuket – through the Group's subsidiary, Laguna Resorts & Hotels Public Company Limited. Two other integrated resorts – Laguna Bintan in Indonesia and Laguna Lăng Cô in Central Vietnam – complete the status of the Group as the leading operator of integrated resorts in Asia.

As a leading operator of spas in Asia, Banyan Tree's spas are one of the key features in their resorts and hotels. Its retail arm Banyan Tree Gallery complements and reinforces the branding of the resort, hotel and spa operations.

Since the launch of the first Banyan Tree resort, Banyan Tree Phuket, in 1994, Banyan Tree has received over 2,450 awards and accolades for the resorts, hotels and spas that the Group manages. The Group has also received recognition for its commitment to sustainability for environmental protection and emphasis on corporate social responsibility.

In addition to its currently operating hotels, resorts, spas and golf courses, the Group currently has 23 hotels and resorts under construction, and another 37 under development.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com

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