

## **Banyan Tree launches Stay for Good 'Feeding Communities Together' to celebrate World Food Day**

**Singapore, September 2014:** To celebrate World Food Day on 16<sup>th</sup> October 2014, Banyan Tree will launch a special initiative: Stay for Good *Feeding Communities Together*. During the week of 13<sup>th</sup> to 19<sup>th</sup> October, Banyan Tree and Angsana resorts will support and empower communities across the world through food.

With its dedication to social and environmental responsibility, the Banyan Tree Group is renowned as one of the hospitality sector's leaders in sustainable tourism. Committed to creating better societies for the environment and communities in which they operate, the Group's Stay for Good initiatives embrace Banyan Tree's sustainability efforts and encourage guests to take part in various resort-led initiatives.

From 13<sup>th</sup> to 19<sup>th</sup> October, guests will be invited to make and serve food to host communities via the Stay for Good *Feeding Communities Together* initiative across Banyan Tree and Angsana resorts in Thailand, China, the Indian Ocean, Middle East, Mexico and beyond. Commemorating World Food Day, the resorts will support communities including local schools or orphanages, the disabled, the elderly; or provide non-perishable food to families. From feeding children located near Banyan Tree Phuket; helping autistic children at a school close to Banyan Tree Tianjin Riverside; or delivering fresh fruit and vegetables to a primary school near Banyan Tree Seychelles, the aim of each initiative is to create long-lasting ties to empower local communities.

Interactive cooking classes will engage guests to learn more about the region, its people, cuisine and culture; Banyan Tree Bangkok has devised a special *Seven Days - Seven Dishes* programme of cooking classes in each of its seven restaurants culminating in delivering food to seven communities. In Ras Al Khaimah, Banyan Tree Al Wadi will invite a local orphanage to a BBQ in the resort's reserve; Banyan Tree Ungasan will support an elementary school in Bali; whilst a home for the elderly will be championed by Angsana Balaclava Mauritius.

"We have always believed that tourism should stimulate positive, holistic development in our host destinations. Our long term vision of doing good and doing well is key to our business," says Abid Butt, CEO, Banyan Tree Hotels & Resorts. "Our Stay for Good Feeding Communities Together programme offers a choice of activities for guests to take part in if they so choose, each providing a tangible benefit to engage with local communities."

Details on *Stay for Good* can be found at [www.banyantree.com](http://www.banyantree.com) and [www.angsana.com](http://www.angsana.com) #StayforGood

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# BANYAN TREE

## HOTELS & RESORTS

### **About Banyan Tree Hotels & Resorts**

The leading international operator in the premium resort and spa industry, **Banyan Tree** offers a signature blend of romance and travel with a green conscience. The philosophy behind the hotels, resorts and spas is based on rejuvenation of the body, mind and soul – a Sanctuary for the Senses. **Angsana** is the ideal complement to Banyan Tree, comprising contemporary, chic and ecologically sensitive resorts. Based in areas of outstanding natural beauty and exciting city hubs, Angsana hotels, resorts and spas reflect the spirit and communities of their environment.

**To date, the Banyan Tree Group manages and/or has ownership interests in over 30 resorts and hotels, over 70 spas, 90 retail galleries; as well as three golf courses.**