

# BANYAN TREE

HOLDINGS

## PRESS RELEASE

### **Banyan Tree Group Partners With Grassroots Pantry To Lead The Curve In Sustainable Food Sourcing and Plant-based Cuisine**



*Captions (L-R): Banyan Tree Group collaborates with Grassroots Pantry to elevate plant-based cuisine. Grassroots Pantry presents tantalising fine-dining experience of Locally-sourced Pink Oyster Mushrooms • Dumplings • Kelp Noodle Thai Salad.*

**Singapore 17 July 2020 - Banyan Tree Group announces today the F&B partnership with Grassroots Pantry, a pioneering brand in Hong Kong which is at the fore of plant-based cuisine in Asia's fine dining scene.** Grounded on the passion for a sustainable future through food, this partnership leverages the post-COVID quest for better health and wellbeing, where food choices and nutrition are ranked as the top areas for change. It aims to lead the curve in elevating sustainable food sourcing and plant-based cuisine for living and eating well.

Bringing personal wellbeing experiences and the greater good for the planet to another level, a capsule menu based on plant-based, immunity-boosting foods and sustainable kitchen practices, will be launched in the later part of this year at Banyan Tree's hotels. Curated by Grassroots Pantry, the plant-based cooking is technique-driven with an added dose of mindfulness, bringing out textures and depth of flavour in vegetables and legumes. The menu will debut in its Phuket properties followed by a roll-out in all its hotels internationally.

**Activist and Founder-chef Ms Peggy Chan** said: "Having been recognised by the UNDP and the Basque Culinary World Prize and working at this for the last decade, I am encouraged that there is an increasing movement for more sustainable kitchens and menus. By introducing techniques and combining ingredients that are not often used in commercial kitchens, Grassroots Pantry can help pave the way for more inventive and health supportive concoctions across Banyan Tree hotels in the near future. I am honoured and look forward to working with Asia's foremost hospitality brand, recognised for its sustainability stewardship, to push for greater industry change."

Peggy opened Grassroots Pantry in Hong Kong with the mission to raise awareness on the benefits of plant-based cuisine. Sourcing unprocessed and sustainable local ingredients, the award-winning restaurant earned praise for its inventive, flavourful dishes and set new standards in healthy eating. In 2019, Peggy transitioned Grassroots Pantry into Nectar, a high-end fine-dining concept featuring seasonal tasting menu of locally-sourced ingredients. Grassroots Initiatives is developed to generate change and encourage food service professionals to rethink operational decisions from sourcing, menu development, nutrition, to waste management, and how those decisions affect the planet and its ecosystems. An alumni of World Economic Forum's Global Shapers Hong Kong, she has emerged as the region's authoritative voice on organic sourcing and sustainable food systems.

**Ms Ho Renyung, VP, Brand HQ of Banyan Tree Holdings**, said: "As a global leader in sustainability and wellbeing, Banyan Tree Group is committed in driving a sustainable future through food. Embarking on purpose-driven collaborations in different areas of the food value chain, we are delighted to collaborate with Grassroots Pantry as

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our value-aligned F&B partner to leverage and deepen our wellbeing experiences for our guests. Our ambition is not to be the largest, but to be here the longest, and that means being stewards for our shared future. #17 of the UN's Sustainable Development Goals is Partnerships – as a brand that values ecosystem thinking and diversity, these initiatives will further our primary mission to create sanctuaries of living well."

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For high-resolution images, please download [here](#).

### ABOUT BANYAN TREE HOLDINGS LIMITED

Banyan Tree Holdings Limited ("Banyan Tree" or the "Group") is one of the world's leading independent, multi-branded hospitality groups. The Group's diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centered on five award-winning brands (Banyan Tree, Angsana, Cassia, Dhawa and Laguna) that offer exceptional design-led experiences for global travellers of today and tomorrow.

Founded in 1994 on the core concept of sustainability, Banyan Tree Holdings seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 11,000 associates across 24 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group's goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Holdings has received over 2,611 industry awards and accolades since inception. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the UN Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with 46 new hotels and resorts under design and construction in the pipeline, in addition to 47 operating hotels in 24 countries as of 31 December 2019.

Banyan Tree Holdings entered a strategic long-term partnership with AccorHotels in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to AccorHotels' global reservations and sales network, as well as the loyalty programme Le Club AccorHotels. It also formed a joint venture with China Vanke Co. Ltd. In 2017 – focusing on active ageing and wellness hospitality projects.

[www.banyantree.com](http://www.banyantree.com) [www.angsana.com](http://www.angsana.com) [www.cassia.com](http://www.cassia.com) [www.dhawa.com](http://www.dhawa.com) [laguna.com](http://laguna.com)

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ANGSANA



CASSIA



DHAWA

LaGuna