

BANYAN TREE

HOTELS & RESORTS

PRESS RELEASE

Celebrate International Women's Day with Banyan Tree Hotels & Resorts

Every woman has a right in defining the "goddess" within her to direct her own meaning and purpose in life.

Ms Claire Chiang, Co-Founder, Banyan Tree Hotels & Resorts

Singapore, February 2018 – Following the footsteps of Ms. Claire Chiang, mother of three, who co-founded Banyan Tree Hotels & Resorts and pioneered the group's retail business in 1996 which has grown to over 70 retail galleries worldwide, Banyan Tree believes in empowering women at work and advocating women's rights to succeed at work and home. This [International Women's Day](#) on 8 March, Banyan Tree will celebrate women with an exclusive 38% off Best Available Rate* for hotel stays and 38% storewide on [Banyan Tree Essentials](#) website from 1 to 15 March 2018.

Commemorate your female role model's journey, contributions and successes with a 3-night stay experience at any one of our 35 awe-inspiring participating properties. Gift her a bath & body and aromatherapy collection from the newly reformulated Banyan Tree Essentials collection or signature ceramic craft collections handmade by skilled artisans. Composed of 95% natural ingredients and sustainably sourced, the bath & body collection pays homage to the brand's Asian origin, combining time-honoured Asian wisdom and practices with natural, botanical blends that cater to different skin types and daily needs.

Book the International Women's Day Special, from 1 to 15 March 2018, and enjoy

***Hotel Offer**

- 38% off BAR with a minimum stay of 3 nights
- Daily Breakfast for two persons
- 38% off at selected Banyan Tree Gallery outlets during stay
- For stays from 1 March to 30 June 2018

Banyan Tree Essentials Offer

- 38% storewide on Banyan Tree Essentials website

Banyan Tree Hotels & Resorts Pte. Ltd.
211 Upper Bukit Timah Road, Singapore 588182
Tel: +65 6849 5888 Fax: +65 6462 2800
Email: corporate@banyantree.com

[banyantree.com](#) | [angsana.com](#) | [cassia.com](#) | [dhawa.com](#)

Regn. no. 200814766N



BANYAN TREE



ANGSANA



CASSIA



DHAWA

For more information on hotel offers, please visit <https://www.banyantree.com/en/offers> , <https://www.angsana.com/en/offers> and <http://www.cassia.com/> or email reservations@banyantree.com reservations@angsana.com reservations@cassia.com

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About Banyan Tree Hotels & Resorts

The Banyan Tree Group is a leading international operator and developer of premium resorts, hotels, residences and spas, with a collection of award-winning brands. **Banyan Tree** offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations where authentic, memorable experiences await. **Angsana** brings the adventure back into travel whatever your age or reason to visit. Intertwining local chic and a vibrant fun-filled atmosphere, Angsana offers amazing destination playgrounds across the world. **Cassia** is a bold new proposition in the extended stay sector, offering stylish, cutting edge hotel residences for holidays and business travel. It offers incredible choice for families, friends and couples. **Dhawa** is a casual and contemporary full-service hotel that fuses imaginative design, absolute comfort and seamless technology into a single stay experience. It curates a plethora of choices to achieve a truly customised stay.

To date, the Banyan Tree Group manages and/or has ownership interests in over 42 hotels and resorts, 60 spas, 72 retail galleries; as well as three golf courses in 25 countries.

www.banyantree.com www.angsana.com www.cassia.com www.dhawa.com

Media Relations

Renee Lim

Assistant Vice President, Marcom
+65 6849 5851
renee.lim@banyantree.com

Charlene Tan

Director, Marcom
+65 6849 5766
charlene.tan@banyantree.com