

BANYAN TREE

HOTELS & RESORTS

PRESS RELEASE

UNLIMITED SPA AND NEW SIGNATURE TOUCHPOINTS WITH NEW SPA SANCTUARY VILLA CATEGORY



Singapore, November 2015 – Rejuvenate your mind, body and soul with the launch of the new Spa Sanctuary Villa category at all 24 Banyan Tree brand hotels & resorts from 1 December 2015. With a growing number of travellers seeking a getaway to simply relax and recharge, look forward to a holistic spa-centric experience that includes unlimited spa treatments amidst stunning views and the signature Banyan Tree hospitality that will awaken your five senses and help kick start your wellness journey.

A market leader in the spa experience, the exclusive Spa Sanctuary Room category is a well-rounded experience that allows guests to completely indulge in the concept of spa pampering and wellness with thoughtful spa service and touch points. With an array of features to allow guests to customise their stay according to their preferences and needs, the Spa Sanctuary Room experience is specially designed for guests to truly disconnect, for complete body, mind and soul renewal.

Pamper your senses from the moment you step into our airport transfer with a refreshing floral face mist to set you in the mood to unwind and relax. You will be welcomed in your villa with a soothing welcome foot bath ritual. A professional therapist will sit down with you to understand your needs and advise you on the best spa treatments for you. You can enjoy unlimited spa treatments for two in the privacy of your villa or in our award-winning spa. In addition, spend some quiet time with your loved one with a host of signature nightly spa-inspired turn down experiences ranging from candlelight romance, sparkling wine, honey delights and body shine, and many others to welcome you back into your villa sanctuary.

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Banyan Tree, *a Sanctuary for the Senses*

Visit www.banyantree.com for more information.

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About Banyan Tree

Banyan Tree offers a Sanctuary to rejuvenate the mind, body and soul in awe-inspiring locations around the globe. Rediscover the romance of travel as you journey to iconic destinations and gateway cities. An all-villa concept often with private pools, Banyan Tree provides genuine, authentic service and a distinctive, premium retreat experience.

About Banyan Tree Spa

The leading Asian spa operator and pioneer of the tropical garden spa, **Banyan Tree Spa** first opened in 1994 in Phuket, Thailand. As the first luxury oriental spa in Asia, it re-introduced an exotic blend of time-honoured Asian healing therapies and beauty remedies.

Like the tropical and sacred tree that inspired its name, **Banyan Tree Spa** offers guests a **Sanctuary for the Senses** – a haven for physical, mental and spiritual renewal. Its spa philosophy focuses on a non-clinical and holistic ‘high-touch, low-tech’ approach that celebrates the human touch and the use of natural herbs and spices.

Banyan Tree Spa therapists are graduates of the accredited **Banyan Tree Spa Academy** established in May 2001 in Phuket (Thailand) and followed by Bintan (Indonesia). Master trainers will also provide intensive in-spa training at individual spa outlets worldwide including Greater China. Its rigorous theoretical and practical training ensures therapists deliver consistently high quality service that guests have come to expect from the evolving brand, in line with the Group’s worldwide expansion plans.

To date, Banyan Tree Spa owns and manages a total of approximately 70 Spas in close to 30 countries under the Banyan Tree Spa, Angsana Spa and Elements Spa By Banyan Tree brands.

www.banyantree.com

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