

# BANYAN TREE GROUP

## PRESS RELEASE

### “Rediscover The World” With Banyan Tree Group’s 27<sup>th</sup> Anniversary Milestone



*Photo Caption: Banyan Tree Group invites global travellers to “Rediscover The World”*

Singapore, 6 September 2021 – Marking the Group’s 27<sup>th</sup> Anniversary, Banyan Tree Group invites travellers to “Rediscover The World” in preparation for that long overdue vacation. As destinations reopen, exclusive upsized packages worth up to 50% in additional booked value are available worldwide from 7 September to 15 October 2021. Whether it’s extra credits for use in F&B, wellbeing activities or free suite upgrades, there are savings and giveaways across the Group’s diversified portfolio to commemorate this milestone with past and future guests.

Since its inception in 1994, Banyan Tree Group has championed its founding values of sustainability and wellbeing – growing from a single property to a diversified portfolio of Hotels, Resorts, Spas, Gallery Retail (Essentials) and Golf across 22 countries that co-exist in harmony with nature and thriving communities.

“Rediscover the World” invites individual vacationers to enable renewed travel experiences and rediscovering the gifts that travel brings. Each of the Group’s properties has crafted locally-infused experiential inclusions, be it an idyllic afternoon tea onboard a traditional “Jiang Nan” scull boat along Xixi National Wetlands Park at Banyan Tree Hangzhou, time-honoured traditional spa treatments under Banyan Tree Phuket’s iconic outdoor pavilions, or exciting twilight fishing excursions at Angsana Ihuru or Banyan Tree Vabbinfaru.

Highlights of the offer include:

1. Upsize your dining: Enjoy savings in F&B as you rediscover the culinary experience in your own city or the cuisine you’ve been waiting for as borders open up.
2. Upsize your wellbeing: Rediscover wellbeing with savings in Banyan Tree Spa’s signature massages. Or recreate the rejuvenation experience at home with Essentials products from the Gallery - offering free deliveries and 1.5x points upsize during the offer period.
3. Upsize your rest and play: Upgrade your stay to a secluded ocean-view villa, or have your airport transportation included in your package for free. Enjoy discounted perks when rediscovering play experiences with outdoor activities, such as boat excursions, diving, golf and more.

Explore the gifts you deserve with upsized offers throughout the diverse portfolio of brands under Banyan Tree Group. Book now via <https://bit.ly/3na9Hy2> from 7 September to 15 October 2021.

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**Banyan Tree Holdings Limited**

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To access images, click [here](#).

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## “Rediscover The World” Terms and Conditions:

1. A minimum stay of two nights stay is required for this offer.
2. This offer cannot be combined with other promotions and/or gift certificates.
3. Any form of value-added packages are not exchangeable for cash.
4. Reservation is final, non-transferable and non-refundable.
5. Reservation dates cannot be changed.
6. Full payment is required upon arrival. (Purchase through WeChat Mini Programme requires full payment upon booking.)
7. Each property’s own general terms and conditions apply.
8. Booking dates are from 7 September to 15 October 2021. Stays are valid from 7 September 2021 to 7 September 2022.

## List of Hotels Participating in the Anniversary Offer:

China	Indonesia	Mexico
Angsana Hangzhou	Banyan Tree Bintan	Hacienda Xcanatun by Angsana
Angsana Xi’an Lintong	Angsana Bintan	Banyan Tree Cabo Marquês
Angsana Zhuhai Phoenix Bay	Cassia Bintan	Banyan Tree Mayakoba
Angsana Xishuangbanna	Buahan, a Banyan Tree Escape	
Banyan Tree Anji		Morocco
Banyan Tree Chongqing Beibei	Korea	Angsana Riads Collection Marrakech
Banyan Tree Hangzhou	Banyan Tree Club & Spa Seoul	Banyan Tree Tamouda Bay
Banyan Tree Huangshan		
Banyan Tree Jiuzhaigou	Laos	Qatar
Banyan Tree Lijiang	Angsana Maison Souvannaphoum	Banyan Tree Doha At La Cigale
		Mushaireb
Banyan Tree Ringha	Malaysia	Thailand
Banyan Tree Sanya	Angsana Teluk Bahang, Penang	Angsana Laguna Phuket
Banyan Tree Shanghai On The Bund	Banyan Tree Kuala Lumpur	Angsana Villas Resort Phuket
Banyan Tree Tengchong	Pavilion Hotel Kuala Lumpur, Managed by Banyan Tree	Banyan Tree Bangkok
Banyan Tree Tianjin Riverside		Banyan Tree Krabi
Banyan Tree Yangshuo	Maldives	Banyan Tree Phuket
Dhawa Quzhou	Angsana Ihuru	Banyan Tree Samui
	Angsana Velavaru	Cassia Phuket
Greece	Banyan Tree Vabbinfaru	
Angsana Corfu		Vietnam
		Angsana Lăng Cỏ
		Banyan Tree Lăng Cỏ

## ABOUT BANYAN TREE GROUP

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-branded hospitality groups. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centered on five award-winning brands (Banyan Tree, Angsana, Cassia, Dhawa and Laguna) that offer exceptional design-led experiences for global travellers of today and tomorrow.

Founded in 1994 on the core concept of sustainability, Banyan Tree Holdings seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 7,200 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group’s goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Holdings has received 2,821 industry awards and accolades since inception. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group’s efforts to the UN Sustainable Development Goals. Executing on its regionalised growth strategy, the Group’s global

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footprint continues to grow with 43 new hotels and resorts under design and construction in the pipeline, in addition to 49 operating hotels in 14 countries as of 30 June 2021.

Banyan Tree Group entered a strategic long-term partnership with Accor in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to Accor's global reservations and sales network, as well as the loyalty programme ALL - Accor Live Limitless. It also formed a joint venture with China Vanke Co. Ltd. in 2017 – focusing on active ageing and wellness hospitality projects.

[www.banyantree.com](http://www.banyantree.com) [www.angsana.com](http://www.angsana.com) [www.cassia.com](http://www.cassia.com) [www.dhawa.com](http://www.dhawa.com) [www.lagunaphuket.com](http://www.lagunaphuket.com)

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