

# BANYAN TREE GROUP

## PRESS RELEASE

### Banyan Tree Group Launches “The First Trip” In Bintan With VTL Opening From February 25



*Banyan Tree Bintan and Cassia Bintan welcome Singaporeans and Singapore residents back to our SafeSanctuaries from 25 February 2022.*

Singapore, 23 February 2022 – From 25 February 2022, Singaporeans and Singapore residents can now look forward to revisiting Bintan as Singapore announces its first, and much-anticipated, Vaccinated Travel Lane (VTL) via sea between Bintan, Batam and the Lion City. In anticipation of the border re-opening, Banyan Tree Group is set to welcome guests back to its Safe Sanctuaries in Laguna Bintan integrated resort with “The First Trip” exclusive offerings at Banyan Tree Bintan and Cassia Bintan.

With the new Vaccinated Travel Lane, travellers from Singapore will be able to visit Bintan quarantine-free. Pre-departure and on-arrival tests will however be mandatory for entry to Bintan and Singapore. To ensure the safety of guests, associates and local residents, the island of Bintan and its collection of resorts will be segregated into international and domestic vaccination zones. While no inter-zone travel is permitted, international travellers are free to travel as they wish within the specified zone.

As travel gradually resumes, Banyan Tree Group invites travellers to take “The First Trip” out of their homes and rediscover the excitement of overseas travel. The campaign has been launched in other countries across the Group as destinations reopen, namely in Thailand, Mexico and the Maldives. From now until 27 May 2022, Banyan Tree Bintan and Cassia Bintan will be offering experiential 2-night stay packages, which are open for bookings and stays.

As an industry leader in sustainability stewardship and wellbeing, Banyan Tree Group pivots to purposeful travel post-Covid. Nestled amidst lush rainforests and a private beach by the South China Sea, Laguna Bintan will offer guests a selection of curated experiences, connecting them with nature and local culture. Travellers can enjoy scenic sights of Laguna Bintan on a bicycle tour, discover biodiversity on a guided nature trail led by the resort’s Sustainability team, and immerse in an interactive cooking class with resident Chefs. It also features experiential offerings, including destination dining, spa, golf, beach activities and sea sports.

In readiness for the resumption of travel, Laguna Bintan has spent the past two years enhancing its health and safety measures, keeping in line with global and national standards. The resorts and golf course have fully implemented Banyan Tree Group’s Safe Sanctuary Program, an integrated health and well-being initiative developed in partnership with Bureau Veritas and received the accredited CovSafeSG certifications in compliance with SG Clean and Indonesia’s CHSE (Clean, Health, Safety and Environment) certifications.

“Offering discovery and security, our resorts are ready for the return of international travel and we are thrilled to be welcoming our Singapore guests back to Bintan soon,” said Mr. Alpha Eldiansyah, General Manager of Banyan Tree and Cassia Bintan. “We have been working closely with Indonesia’s and Singapore’s governments to make this VTL happen, and to ensure that Singapore travellers have our integrated destination at the top of their minds for leisure travel again. This bi-directional and quarantine-free travel arrangement is a very positive start to 2022, and an indication that the travel and hospitality industries are on their path of gradual recovery.”

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**Banyan Tree Holdings Limited**

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## ❖ Banyan Tree Bintan - “The First Trip”

A sanctuary for the senses, Banyan Tree is an all-villa concept with private pools located in stunning destinations around the world. Each journey is designed to inspire a greater connection between self, others and nature, with Banyan Tree Group’s enduring commitment to sustainability woven through the experience.

At Banyan Tree Bintan, travellers can look forward to an array of privileges designed to experience the luxurious pool-villa resort at its fullest, including welcome drinks, daily breakfast and set lunches for 2 persons, and return car transfers from Bintan ferry terminal. Additional perks comprise a complimentary bicycle tour, a ranger trail experience and an Indonesian cooking class, as well as 15% savings at Banyan Tree Spa and 25% savings on visitor rates at the award-winning 18-hole course, Laguna Golf Bintan. Rates begin from SGD 990 nett per night on weekdays and SGD 1,090 nett per night on weekends for the resort’s Rainforest Seaview Villas.

For Reservations, visit <https://www.banyantree.com/indonesia/bintan/offers/first-trip>  
Email [reservations-bintan@banyantree.com](mailto:reservations-bintan@banyantree.com) or call +62 770 693 100

## ❖ Cassia Bintan - “The First Trip”

Designed for the young and young-at-heart, Cassia offers contemporary apartments, each with stylish living and dining areas, a compact kitchen, and hangout spots in the resort or beyond.

Exuding vibrant colours and local art, Cassia Bintan presents a two-night stay for friends and families looking to unwind, with daily breakfast, 25% savings on visitor rates at Laguna Golf Bintan and return coach transfers from Bintan ferry terminal. It also includes a complimentary bicycle tour, a ranger trail experience and an Indonesian cooking class. Rates begin from SGD 290 nett per night on weekdays and SGD 390 nett per night on weekends for the resort’s One-Bedroom Apartments.

For Reservations, visit <https://www.cassia.com/en/ap-indonesia-bintan/offers/first-trip.html>  
Email [reservations-bintan@cassia.com](mailto:reservations-bintan@cassia.com) or call +62 770 693 111

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Please download here for high-resolution images of [Banyan Tree Bintan](#) and [Cassia Bintan](#).

## ABOUT BANYAN TREE GROUP

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning Banyan Tree, Angsana, Cassia, Dhawa and Laguna, as well as the highly anticipated new brands of Homm, Garrya, Folio and two new Banyan Tree brand extensions, Banyan Tree Escape and Banyan Tree Veya.

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,200 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group’s goals through advancing people development, management excellence, and learning with integrity and meaning.

Banyan Tree Group has received 2,920 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group’s efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group’s global footprint continues to grow with 45 new hotels and resorts under design and construction in the pipeline, in addition to 55 operating hotels in 15 countries as of 31 December 2021. As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

Banyan Tree Group entered a strategic long-term partnership with Accor in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to Accor’s global reservations and sales network, as well as the loyalty programme ALL – Accor Live Limitless. It also formed a joint venture with China Vanke Co. Ltd. in 2017 – focusing on active ageing and wellness hospitality projects.

[www.banyantree.com](http://www.banyantree.com) [www.angsana.com](http://www.angsana.com) [www.cassia.com](http://www.cassia.com) [www.dhawa.com](http://www.dhawa.com) [www.lagunaphuket.com](http://www.lagunaphuket.com)  
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## ABOUT LAGUNA BINTAN

The integrated destination of Laguna Bintan is home to three deluxe hotels and one 18-hole award-winning golf course — Banyan Tree Bintan, Angsana Bintan, Cassia Bintan and Laguna Golf Bintan — all situated along a 1.5-kilometre stretch of a pristine and private beach on Bintan Island. The destination’s facilities and services include world-renowned spas, a Kids Club, destination dining, MICE venues and an array of land and sea activities ideal for couples, families and friends. Bintan Island is a convenient 60-minute by ferry from Singapore, and inter-resort transportation is available for guests within Laguna Bintan via complimentary buggies.

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